

PRESS RELEASE

April 14, 2025

Notice of Annual General Meeting of Shareholders in Alligo AB (publ) on 21 May 2025

The shareholders in Alligo AB (publ), corporate registration number 559072-1352 ("Alligo" or the "Company"), are hereby convened to the Annual General Meeting of Shareholders at 10:00 on Wednesday, 21 May 2025 at Kapitel 8, Klarabergsviadukten 90, Stockholm. Registration for the Meeting will commence at 09:30.

Registration and notification

Shareholders who wish to participate in the Annual General Meeting must

- be recorded in the shareholders' register maintained by Euroclear Sweden AB not later than Tuesday, 13 May 2025, and,
- file notice of their intention to participate with the Company's head office not later than Thursday, 15 May 2025; by mail at "Annual General Meeting 21 May 2025", Alligo AB, Box 631, 135 26 Tyresö, Sweden; by telephone +46 8 742 47 16; by e-mail bolagstamma@alligo.com; or via the application form on the Company's website www.alligo.com/agm2025.

Notices must contain information about the shareholders' name, personal identity number (corporate registration number), address, telephone number, number of shares and the names of any assisting counsel (maximum of two). Personal data obtained from the shareholders' register maintained by Euroclear Sweden AB, the notice filed and participation in the Annual General Meeting as well as information on deputies, proxies and assisting counsel will be used for registration, the preparation of the electoral register for the Meeting and, where applicable, the minutes of the Annual General Meeting. Personal data is handled in accordance with the Data Protection Regulation (European Parliament and Council Regulation (EU) 2016/679), applicable from 25 May 2018. Read more about Alligo's processing of personal data in the Company's privacy policy, which is available at the Company's website, alligo.com.

To be entitled to participate in the Meeting, a shareholder whose shares are registered in the name of a nominee must, in addition to providing notification of their participation to the Annual General Meeting, register the shares in their own name so that the shareholder is registered in the shareholders' register on the record date of Tuesday, 13 May 2025. This re-registration may be temporary (known as "voting rights registration") and is carried out through the nominee according to their procedures at a time predetermined by the nominee. Voting rights registration that has been completed by the nominee not later than Thursday, 15 May 2025, will be recognised in the shareholders' register.

Power of attorney

In the case of participation by proxy authorised by a power of attorney, a written and dated power of attorney signed by the shareholder and other relevant authorisation documents are to be presented. Representatives of legal entities must also submit a copy of the entity's certificate of incorporation or corresponding authorisation documents showing that they are authorised to represent the legal entity. A copy of the power of attorney and any certificate of incorporation should be delivered to the

Company well in advance of the Meeting. The original copy of the power of attorney must also be presented at the Meeting.

The Company provides shareholders with a power of attorney form, which is available at the Company's head office or at the Company's website https://www.alligo.com/agm2025.

Proposed agenda

- 1) Opening of the Meeting.
- 2) Election of the Chairman to preside over the Meeting.
- 3) Compilation and approval of Electoral Register.
- 4) Approval of the agenda proposed by the Board of Directors for the Meeting.
- 5) Election of one or two persons to approve the Minutes to be taken at the Meeting.
- 6) Determination of whether the Meeting has been duly convened.
- 7) Address by the President & CEO.
- 8) Presentation of the annual accounts and the auditor's report as well as the consolidated financial statements and the consolidated auditor's report, and an account by the Company's auditor.
- 9) Resolution regarding
 - a) adoption of the income statement and balance sheet, and of the consolidated income statement and consolidated balance sheet,
 - b) allocation of the Company's earnings in accordance with the duly adopted balance sheet, and,
 - c) discharge from liability for the members of the Board of Directors and the CEO.
- 10) Resolution regarding approval of the Board of Directors' remuneration report for 2024.
- 11) Report on the work of the Election Committee.
- 12) Determination of the number of Directors.
- 13) Determination of fees to the Board of Directors and the auditors.
- 14) Election of Board members and Chairman of the Board of Directors.
- 15) Election of registered accounting firm.
- 16) Resolution regarding amendment of the Election Committee's instructions.
- 17) Election of members and Chairman of the Election Committee.
- 18) Resolution regarding authorisation for the Board of Directors to resolve on acquisition and transfer of own shares.
- 19) Resolution regarding authorisation for the Board of Directors to resolve to issue new shares up to 10 per cent of the number of shares to use as payment for acquisitions.
- 20) Resolution regarding adoption of a long-term incentive programme for senior executives based on performance shares.
- 21) Closing of the Meeting.

Proposals by the Election Committee for resolutions regarding items 2 and 12–16 in accordance with above

The Annual General Meeting on 23 May 2024 resolved that the members of the Election Committee are to be nominated by the major shareholders in the Company, whereby the four largest shareholders in the Company, in terms of votes according to the shareholders' register maintained by Euroclear Sweden on the final banking day in February, are entitled to nominate one member each. The nominated members (including the Chairman of the Election Committee) are to be elected as members of the Election Committee by the Company's Annual General Meeting for the period up until the end of the next Annual General Meeting. In accordance with the above, the following individuals were elected at the 2024 Annual General Meeting to the Election Committee ahead of the 2025 Annual General Meeting: Chairman of the Election Committee Peter Hofvenstam (nominated by

Nordstjernan), Stefan Hedelius (nominated by Tom Hedelius), Lilian Fossum Biner (nominated by Handelsbanken Fonder) and Björn Börjesson (nominated by Sandrew AB).

Changes have subsequently occurred as Sandrew AB has informed the nomination committee that it does not wish to have a representative in the committee, and Handelsbanken Fonder has requested to change its representative.

The Company's Nomination Committee for the 2025 Annual General Meeting has therefore consisted of: Peter Hofvenstam (nominated by Nordstjernan), Stefan Hedelius (nominated by Tom Hedelius) and Suzanne Sandler (nominated by Handelsbanken Fonder), with Peter Hofvenstam as the Chairman.

The Election Committee, whose members represent approximately 62 per cent of the total number of votes, has announced the following proposals:

Item 2 Election of the Chairman to preside over the Meeting.

Chairman of the Board Göran Näsholm (or in the event that he is unable to participate, an individual appointed by the Election Committee) is proposed as Chairman of the Meeting.

Item 12 Determination of the number of Directors.

Seven ordinary Directors without deputies.

Item 13 Determination of fees to the Board of Directors and the auditors.

The Election Committee proposes a total directors' fee of SEK 3,140,000 (previous year SEK 2,725,000) to be distributed as follows:

The Chairman of the Board of Directors: SEK 785,000 (previous year SEK 750,000)

Other Directors: SEK 330,000 SEK per Director (previous year SEK 320,000)

It is also proposed that the Chairman of the Audit Committee shall receive SEK 150,000 (previous year SEK 150,000), member of the Audit Committee shall receive SEK 75,000 (previous year 75,000), the Chairman of the Remuneration Committee shall receive SEK 100,000 (previous year SEK 100,000) and member of the Remuneration Committee shall receive SEK 50,000 (previous year 50,000).

Audit fees are, as in previous years, to be paid in accordance to approved invoices.

Item 14 Election of Board members and Chairman of the Board of Directors.

Re-election of current Board members Göran Näsholm, Stefan Hedelius, Cecilia Marlow, Johan Sjö and Christina Åqvist and Johan Lilliehöök is elected as Board member and election of Alexandra Fürst as new Board member.

Re-election of Göran Näsholm as Chairman of the Board.

Alexandra Fürst, born in 1973, holds a Master of Science in Industrial Engineering and Management from Linköping University and has over 25 years of experience in various leadership roles within tech companies, including Dustin AB, Wasa Kredit, Tieto, and Octa GTM Travel AB. Alexandra has held several positions such as CEO of a start-up company, Business Area Manager at a global tech company, and COO at a leading e-commerce player with a presence in the Nordics and Benelux. Alexandra is independent in relation to the Company and its management as well as major shareholders. Alexandra does not hold any shares in the Company.

A presentation of the individuals proposed for re-election as Board members is available at the Company's website.

Item 15 Election of registered accounting firm.

Re-election of the registered accounting firm KPMG AB as auditors until the end of the 2025 Annual General Meeting. KPMG AB has informed the Election Committee that authorised auditor Jonas Eriksson will be appointed as auditor in charge. The Election Committee's proposal follows the Audit Committee's recommendation.

Item 16 Resolution regarding amendment of the Election Committee's instructions.

The Election Committee proposes that the instruction for the Election Committee adopted at the Annual General Meeting 2024 shall be replaced by the following instruction, which shall apply until further notice.

These instructions, the current composition of the Election Committee and how the Election Committee can be contacted shall at all times be kept available on the Company's website.

1. Election Committee members

The Company is to have an Election Committee. Election Committee members are to be nominated by the major shareholders in the Company, whereby the four largest shareholders in the Company, in terms of votes according to the shareholders' register maintained by Euroclear Sweden on the final banking day in February, are entitled to nominate one member each. If fewer than three members are nominated in accordance with the above, other shareholders are to be offered, on the basis of voting rights, to nominate one member until a total of three members have been nominated. However, the Company shall not be obliged to consult more than five additional shareholders. The shareholder controlling most votes in the Company is entitled to nominate the Chairman of the Election Committee.

The nominated members (including the Chairman of the Election Committee) are elected as members of the Election Committee by the Company's Annual General Meeting for the period up until the end of the next Annual General Meeting. The notice for the Annual General Meeting shall include the names of the nominated members.

When members are nominated and elected by the above procedure, the rules and regulations set out in the Swedish Corporate Governance Code on the composition of Election Committees are to be followed.

2. Changes to the Election Committee

Changes to the composition of the Election Committee may be made in the following cases.

- a) A member wishes to step down early or cannot fulfil their duties or if a shareholder wishes to replace their nominated member, whereby a request is submitted to the Chairman of the Election Committee (or should the request apply to the Chairman, to another member of the Election Committee) and receipt thereof shall imply that the request has been executed.
- b) A shareholder who has not nominated a member of the Election Committee becomes larger in terms of votes than a shareholder who has nominated a member of the Election Committee, after which the larger shareholder is entitled to replace the nominated member, or if other significant changes occur in ownership of the Company, whereby the Election Committee has the right to make an independent decision to dismiss and/or appoint additional members with the aim that the composition of the Election Committee shall reflect the ownership structure of the Company.

c) The Election Committee can offer vacant seats on the Election Committee to shareholders or members nominated by shareholders with the aim that the composition of the Election Committee shall reflect the ownership structure of the Company.

Any changes to the Election Committee are to be disclosed by the Company as soon as possible.

3. Duties of the Election Committee

The Chairman of the Election Committee is to convene the Committee's first meeting.

Well in advance of the publication of the notice for the Annual General Meeting by the Board of Directors, the Election Committee is to prepare and submit to the Chairman of the Board the Election Committee's proposals for:

- a) election of the Chairman of the Board of Directors and other Directors,
- b) resolution regarding Directors' fees,
- c) election of auditor,
- d) resolution regarding auditor fees,
- e) election of the Chairman to preside over the Meeting, and
- f) resolution regarding amendments to these instructions (if the Election Committee considers it necessary).

The Election Committee's proposals are to be presented in the notice for the Annual General Meeting. In conjunction to the publication of the notice for the Annual General Meeting by the Board of Directors, the Election Committee is to ensure that the Company publishes the Election Committee's proposals and reasoned statement on its website as well as information about how the Election Committee has performed its work.

The Election Committee is also to fulfil any other duties incumbent upon an Election Committee in accordance with the Swedish Corporate Governance Code.

4. Fees

Fees are not to be paid to members of the Election Committee. The Election Committee has the right to charge the Company for expenses for recruitment consultants or other expenses required by the Election Committee to perform its duties.

5. Amendments to these instructions

These instructions for the Election Committee are to apply until such time as a General Meeting of Shareholders in the Company resolves to amend them.

Proposal by major shareholders for resolution regarding item 17 in accordance with the above

Item 17 Election of members and Chairman of the Election Committee.

Nordstjernan, the Company's largest shareholders in terms of voting rights as of the last banking day of February 2025 has informed the Company that they propose that the Annual General Meeting appoint Peter Hofvenstam as member of the Election Committee. Proposal for members from the other largest shareholders will be presented at the Annual General Meeting.

The shareholders proposed to be represented in the Election Committee hold approximately 58.52 per cent of the shares and approximately 61.48 per cent of the votes in the Company.

Proposals by the Board of Directors for resolutions regarding items 9b and 18–20 in accordance with the above

Item 9b Resolution regarding allocation of the Company's earnings in accordance with the duly adopted balance sheet.

The Board proposes that the Company's profit shall be disposed of so that SEK 100.1 million is distributed to the shareholders and the remaining SEK 1,435.4 million of the Company's profit is brought forward.

This means the Board proposes that SEK 2.00 per share shall be distributed to the shareholders and that Friday, 23 May 2025 shall be set as the record date for receiving dividends.

If the Annual General Meeting adopts the proposal, dividends are expected to be disbursed through Euroclear Sweden AB on Wednesday, 28 May 2025 to the shareholders recorded in the shareholders' register as of the record date.

Item 18 Resolution regarding authorisation for the Board of Directors to decide on acquisition and transfer of own shares.

The Board of Directors proposes that the Annual General Meeting resolves to authorise the Board, during the period until the next Annual General Meeting, to acquire a maximum number of Class B shares so that the Company's holding of treasury shares at no time exceeds 10 per cent of the total number of shares in the Company. Acquisitions are to be carried out on Nasdaq Stockholm in accordance with the Stock Exchange's Rule Book for Issuers at a price that is within the registered price range at any given time, meaning the range between the highest purchase price and the lowest selling price. Acquisitions are to be paid for in cash and may be carried out on one or more occasions.

The Board also proposes that the Annual General Meeting authorises the Board, prior to the next Annual General Meeting, to divest Class B shares held in treasury by the Company in a manner other than on Nasdaq Stockholm. This authorisation may be utilised on one or more occasions and encompasses all shares held in treasury by the Company at the time of the Board's decision. The authorisation also entitles the Board to decide to deviate from the shareholders' preferential rights and stipulates that payment may be made by other means than money.

The purpose of this authorisation is to be able to adapt the Group's capital structure and to pay for future acquisitions of businesses and operations using treasury shares. Holdings of treasury shares are also used to secure the Company's possible future obligations under share-based incentive programmes.

A resolution on the Board's proposal in accordance with Item 18 requires the support of shareholders representing at least two-thirds of the votes cast and the shares represented at the Meeting.

Item 19 Resolution regarding authorisation for the Board of Directors to resolve to issue new shares up to 10 per cent of the number of shares to use as payment for acquisitions.

The Board of Directors proposes that the Annual General Meeting resolves to authorise the Board, on one or more occasions during the period until the next Annual General Meeting, to decide to increase the Company's share capital by means of a new issue of shares, though such issues should not entail an increase in the Company's registered share capital or the number of shares in the Company by more than a total of 10 per cent, based on the Company's registered share capital or number of shares before utilising the authorisation. The new issue of shares may be performed with or without deviation

from the shareholders' preferential rights and with or without provisions regarding non-cash issues or right of offset.

The purpose of the authorisation above and the reasons for the deviation from the shareholders' preferential rights are to improve the Company's opportunities to conduct or finance the acquisition of other companies, parts of companies or assets that the Board of Directors considers of value to the Company's operations, or in connection therewith strengthen the Company's own funds. Issues that deviate from the shareholders' preferential rights must establish the issue price on the basis of prevailing market situation at the time the shares are issued.

The Board of Directors and the President & CEO, or the person appointed by the Board, are entitled to make the minor adjustments in the decision that may be necessary in conjunction with their registration.

A resolution on the Board's proposal in accordance with Item 19 requires the support of shareholders representing at least two-thirds of the votes cast and the shares represented at the Annual General Meeting.

Item 20 Resolution regarding adoption of a long-term incentive programme for senior executives based on performance shares.

Background and motivation

The board of directors proposes that the Annual General Meeting resolves to establish a long-term incentive programme for current and future members of the Company's group management and other senior executives (the "Participants") based on performance shares ("PSP 2025") in accordance with the proposal below.

The purpose of PSP 2025 is to align the interests of the Company's shareholders and the Participants by encouraging the Participants to build up a long-term shareholding in the Company. The Board of Directors considers that an incentive programme based on performance shares, with significant own investment and a clear performance and sustainability link, will increase the Participants' motivation and commitment to the Company and their interest in the Company's long-term success. The programme is also expected to strengthen the possibilities to recruit and retain key personnel and is better adapted to participants outside Sweden.

At the Annual General Meeting on May 23, 2024, it was resolved, in accordance with the Board's proposal, to implement a long-term performance-based incentive program 2024 for employees within the Group ("PSP 2024"). Part of the Board's intention according to the proposal was to evaluate participation in and the initial effects of PSP 2024 and then decide whether incentive programs with a similar structure, with possible adjustments, should be proposed annually. The Board has evaluated the participation and the initial effects of PSP 2024 and has decided to propose the same structure for PSP 2025. The Board of Directors will evaluate participation in and the initial effects of PSP 2025 and then decide whether incentive programmes with a similar structure should be proposed annually.

Description of PSP 2025

PSP 2025 is proposed to include all current and future members of the group of Participants, maximum 14 persons. It is proposed that the programme, which entails a requirement for own investment in shares, shall consist of performance shares to be allotted to the Participants depending on the extent to which the performance conditions are fulfilled. According to the proposal, PSP 2025 may comprise a maximum of 128,250 shares of series B in the Company, which corresponds to approximately 0.26

(after deduction of the Class B shares the Company holds) per cent of all outstanding shares and 0.23 per cent of the votes in the Company at the date of issue of this notice, before any recalculations due to the corporate events stated below.

In order to be able to implement PSP 2025 in a cost-effective and flexible manner, the Board of Directors has considered different methods for transferring Class B shares in the Company. The Board of Directors has concluded that the most cost-effective alternative is, and therefore proposes as main alternative that the Annual General Meeting resolves to authorise the Board of Directors to decide to transfer, free of charge, Class B shares in the Company already held by the Company, to the Participants. The detailed conditions for the board of director's main alternative are set out in item C. below.

In the event that the required majority under item C. below cannot be reached, the Board of Directors proposes that the Company shall be able to enter into an equity swap agreement with a third party in accordance with item D. below.

A. Decision on a long-term incentive programme based on performance shares

The Board of Directors proposes that the Annual General Meeting resolves to implement a long-term incentive programme based on performance shares in accordance with the below.

Investment requirement

In order to participate in PSP 2025, the Participants are required to invest in shares of series B in the Company and that these shares are allocated to PSP 2025. The maximum amount that the Participants can invest in shares of series B in the Company within the framework of PSP 2025 corresponds to approximately 10 per cent of the Participant's annual base salary before tax at the time of application for PSP 2025 (the "Investment Shares"), see further below.

Only Class B shares in the Company that the Participants acquires from the Company during the period from and including 2 June 2025 up to and including 4 June 2025 (the "Investment Period") can be allocated to PSP 2025. The Company's transfer of own shares to the Participants shall take place in accordance with item B. Class B shares in the Company held by the Participants before the Investment Period cannot be credited as Investment Shares in PSP 2025. If the Participant is prevented from purchasing Class B shares in the Company at the time of application for PSP 2025 under market abuse rules or similar rules, Investment Shares shall instead be purchased as soon as such restrictions no longer apply.

Performance share rights

Allocation under PSP 2025 is made free of charge and entitles the Participant to receive a certain number of Class B shares in the Company free of charge for each Investment Share after the end of a vesting period of three years (the "Performance Share Rights"), Each Performance Share Right entitles the holder to receive up to one (1) Class B share in the Company. Allocation of shares of series B in the Company in accordance with the Performance Share Rights is subject to the fulfilment of the performance conditions set out below and will generally require the Participant to remain employed and retain all of his/her Investment Shares for a period of approximately three years from the launch of the programme up to and including the date when the interim report for the first quarter of 2028 is published (the "Vesting Period").

Allocation of Performance Share Rights will normally take place as soon as practicable after the Investment Period.

The Company will not compensate for dividends paid and other value transfers in line with the Company's dividend policy during the Vesting Period. The number of Class B shares in the Company that each Performance Share Right entitles to may be recalculated due to, among other things, a bonus issue, consolidation or split of shares, new share issues, reduction of the share capital, extraordinary dividend or similar measures. The transfer of shares may be accelerated as a result of mergers, demergers, major acquisitions or disposals or similar measures.

Performance conditions and distribution

The vesting of the Performance Share Rights is dependent on the extent to which the performance conditions are met, thereby determining to what extent (if any) the Performance Share Rights entitle the Participants to receive Class B shares in the Company at the end of the Vesting Period. If the minimum level is not met, the Performance Share Rights will not entitle to any Class B shares in the Company and if the maximum level is met, each Performance Share Right entitles to one Class B share in the Company.

Allocation of Class B shares in the Company is based on the fulfilment of the performance conditions as set out in the table below. Allocation is based on average annual earnings growth (adjusted EBITA¹) during the period 1 January 2025-31 December 2027. Adjusted EBITA as of 31 December 2024 amounted to SEK 601 million.

DESCRIPTOIN OF PERFORMANCE CRITERIA	RELATIVE WEIGH OF PERFORMANCE CONDITIONS	MAX/MIN ALLOCATION
Profit growth	85%	
Average annual profit growth (adjusted EBITA) of 7% Provides an adjusted EBITA of SEK 736 million 2027		Threshold level for minimum allocation No target achieved = 0% allocation Target achieved = 20% allocation
Average annual profit growth (adjusted EBITA) of 20% Provides an adjusted EBITA of SEK 1,039 million 2027		100% allocation

The outcome will be measured linearly within the ranges.

Sustainability-related targets	15%	
Responsible supplier relationships	5%	Target achieved = 100%
At least 90% shall meet the		allocation
Company's Supplier Standard,		
measured as a percentage of the total purchase value from suppliers to the standard range. ²		No target achieved = 0% allocation
Gender equality	5%	Target achieved = 100%
The proportion of female		allocation
managers shall be at least 26,5%. ³		
		No target achieved = 0%
		allocation

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¹ Adjusted EBITA means the Company's EBIT excluding items affecting comparability and amortisation of intangible assets arising from acquisitions according to the Company's financial reporting.

² In 2024, an increased percentage of suppliers have met the Company's supplier standard, which includes agreements, an accepted Supplier Code of Conduct with associated chemical restriction lists and a self-assessment by the supplier linked to the requirements of the Company's Code of Conduct. The Supplier Code of Conduct includes conventions on human rights, decent working conditions and limiting environmental and climate impact, as well as principles of good business ethics.

³ The percentage of female managers increased in 2024. This is a result of a determined effort to seek both female and male final candidates in the recruitment processes. The aim is for the percentage of female managers to correspond to the gender distribution among the Company's employees in general.

Qualitative target supporting the 5% Company's overall sustainability	Target achieved = 100% allocation
commitments	No target achieved = 0% allocation

The maximum number of Class B shares in the Company that the Participants in each category may invest in under PSP 2025 and their respective allotment of Performance Share Rights are set out below. The maximum number of Investment Shares per Participant is based on an estimated price paid per Investment Share, corresponding to the market price of a Class B share in the Company at the time of preparation of the Board of Directors' proposed resolutions.

CATEGORY	MAXIMUM NUMBER OF INVESTMENT SHARES PER PARTICIPANT	MAXIMUM NUMBER OF INVESTMENT SHARES WITHIN THE CATEGORY	NUMBER OF PERFORMANCE SHARE RIGHTS PER INVESTMENT SHARE	MAXIMUM NUMBER OF PERFORMANC E SHARES
CEO	4,150	4,150	5	20,750
CFO	2,300	2,300	5	11,500
Other senior executives (maximum 12 persons)	1,600	19,200	5	96,000
Total	-	25,650	-	128,250

Allotment of shares

Provided that the above mentioned performance conditions have been met during the Performance Period and that the Participant has remained in his/her employment and retained his/her Investment Shares during the Vesting Period, allotment of shares of series B in the Company (the "Performance Shares") shall take place as soon as practically possible after the end of the Vesting Period. The Board of Directors may, provided that it is cost neutral for the Company, decide to offer Participants that the number of Performance Shares is reduced by an amount corresponding to the income tax, resulting in a net allotment of Performance Shares.

In order to enable control and create predictability over the maximum outcome per Participant and the costs of PSP 2025, the maximum value of the Performance Shares that can be allotted from each Performance Share Right is limited to 300 per cent of the volume-weighted average price paid for the Alligo-share on Nasdaq Stockholm during the Investment Period. Should the value of the allotment of Performance Shares at the date of allotment of Performance Shares exceed this amount, a proportional reduction of the number of Performance Shares to be allotted shall be made so that the amount is not exceeded.

When assessing the final outcome of the Performance Share Rights, the Board of Directors shall consider whether the vesting level is reasonable in relation to the Company's financial results and position, significant changes in the Group, conditions on the stock market and otherwise and, if the

Board of Directors deems that this is not the case, adjust the allotment to a level that the Board of Directors deems appropriate.

Participation in PSP 2025 requires that the participation can legally take place and that the participation, according to the Company's assessment, can take place with reasonable administrative costs and financial efforts. The Board of Directors shall be entitled to introduce an alternative incentive solution for employees in such countries where participation in PSP 2025 is not appropriate, whereby the alternative solution shall, as far as practically possible, correspond to the terms of PSP 2025.

B. Resolution on the transfer of own held shares of series B to participants in PSP 2025 (investment shares)

The Board of Directors proposes that the Annual General Meeting resolves that the transfer of own shares of series B in the Company may take place on the following terms.

- a) A maximum of 25,650 Class B shares in the Company may be transferred to the Participants.
- b) The transfer of Class B shares in the Company to the Participants shall be made at a price corresponding to the volume-weighted average price for the Company's share on Nasdaq Stockholm (according to the price list on Nasdaq Stockholm) during the period from and including 22 May 2025 up to and including 28 May 2025.
- c) The of Class B shares in the Company to the Participants shall be carried out at the time specified in the terms and conditions of PSP 2025.
- d) The right to purchase Class B shares in the Company shall, with deviation from the shareholders' preferential rights, be granted to the Participants.

In total, a maximum of 25,650 Class B shares in the Company can be transferred under PSP 2025. The number of own, previously repurchased Class B shares in the Company's possession amounts to 838,551 as of 1 March 2025.

Transfers of Class B shares in the Company constitute a part of achieving the proposed PSP 2025. The reason for deviating from the shareholder's preferential rights is that the Board of Directors considers it to be beneficial to the Company and the shareholders that the Participants are offered the opportunity to become shareholders in the Company.

C. Resolution on the transfer of own held shares of series B to participants in PSP 2025 (performance shares)

The Board of Directors proposes that the Annual General Meeting resolves that the transfer of own shares of series B in the Company may take place on the following terms.

- a) A maximum of 128,250 Class B shares in the Company may be transferred to the Participants.
- b) The transfer of Class B shares in the Company to the Participants shall be made free of charge and carried out at the time specified in the terms and conditions of PSP 2025.
- c) The right to purchase Class B shares in the Company free of charge shall, with deviation from the shareholders' preferential rights, be granted to the Participants.
- d) The number of Class B shares in the Company that may be transferred under PSP 2025 will be recalculated as a result of any bonus issue, split, rights issue and/or other similar corporate actions in the manner that the Board of Directors considers appropriate to obtain a satisfactory result.

In total, a maximum of 128,250 Class B shares in the Company can be transferred under PSP 2025. The number of own, previously repurchased Class B shares in the Company's possession amounts to 838,551 as of 1 March 2025.

Transfers of Class B shares in the Company constitute a part of achieving the proposed PSP 2025. The reason for deviating from the shareholder's preferential rights is that the Board of Directors considers it to be beneficial to the Company and the shareholders that the Participants are offered the opportunity to become shareholders in the Company.

D. Resolution to enter into equity swap agreement with a third party

The Board of Directors proposes that the Annual General Meeting resolves that delivery of shares in PSP 2025 may be carried out by the Company entering into an equity swap agreement with a third party on market terms, whereby the third party in its own name may purchase and transfer shares to the Participants. The Board of Directors intends to use this option only if the proposal under item C. above is not approved.

Costs, dilution and effect on key performance indicators

The costs for PSP 2025, which are recognised in the income statement, are calculated in accordance with the accounting standard IFRS 2 and are accrued over the Vesting Period. The calculation has been based on the assumption of transfer of own shares to the Participants according to item C above, an estimated annual employee turnover of 10 per cent and a share price (closing price of 5 March 2025) of SEK 136,00 per share on the date of allotment of Performance Share Rights. In addition, the costs for PSP 2025 have been based on the fact that the programme comprises 14 Participants and that each Participant makes a maximum investment. The expected outcome has been calculated assuming an annual share price increase of 10 per cent, dividends in line with the consensus estimates and fulfilment of the performance conditions of 50 per cent for the profit growth target and of 100 per cent for the sustainability-related targets. The maximum outcome has been calculated of the assumptions of an annual price increase of 15 per cent and fulfilment of the performance requirements of 100 per cent.

The total cost for PSP 2025, over the entire programme period, given the above assumptions, is estimated according to IFRS 2 to amount to approximately SEK 7.9 million excluding social security contributions at the expected outcome and at the maximum outcome the cost is approximately SEK 12.0 million. The costs for social security contributions, based on the assumption of 30 per cent in social security contributions, are estimated to amount to approximately SEK 3.4 million at the expected outcome, and approximately SEK 5.8 million at the maximum total outcome.

The expected annual costs of approximately SEK 3.9 million, including social security contributions, correspond to approximately 0.2 per cent of the Group's total personnel costs for the financial year 2023.

As the proposal does not involve issuance of new shares, PSP 2025 does not dilute the votes or share capital of existing shareholders. The impact on key performance indicators is only marginal.

Conditions

The Annual General Meeting's resolution on PSP 2025 under item A. above is conditional upon the Annual General Meeting resolving in accordance with the board of director's proposal under item B. above. Further, the Annual General Meeting's resolution in PSP 2025 under item A. above is conditional upon the Annual General Meeting resolving in accordance with the board of director's proposal under item C. or item D. above.

Preparations of the proposal

The proposal for PSP 2025 has been prepared by the Company's Remuneration Committee together with external advisors in consultation with major shareholders and decided by the Board of Directors. The Company's board members are not covered by PSP 2025.

Description of outstanding long-term incentive programmes

The Company's outstanding long-term incentive programme is described in detail in the annual report for 2024 in note 5 to the consolidated financial statements and is also described in the Company's remuneration report for 2024, where it is also stated how Alligo applies its guidelines for remuneration to senior executives.

Majority decision-making

A resolution by the general meeting in accordance with the Board of Directors' proposal under item A. above requires a majority of more than half of the votes cast at the meeting. A resolution by the general meeting in accordance with the Board of Directors' proposal under item B. and C. above requires that the resolution is supported by shareholders representing at least nine tenths (9/10) of both the votes cast and the shares represented at the meeting. A valid resolution in accordance with the Board of Directors' proposal under item D. above requires a majority of more than half of the votes cast at the meeting.

Shares and votes

The Company has issued a total of 50,906,189 shares, of which 562,293 are Class A shares and 50,343,896 are Class B shares, of which 838,551 are held by the Company. After deducting the shares held by the Company, the total number of votes amounts to 55,128,275. The above information pertains to the conditions at the time this official notification was issued.

Shareholders' right to request information

According to Chapter 7, Sections 32 and 57 of the Swedish Companies Act, upon request from a shareholder and provided the Board determines that it is possible to do so without causing material damage to the Company, the Board and the President & CEO are required to provide information at the Meeting about any circumstances that could impact how an item on the agenda is addressed as well as any circumstances that could impact the assessment of the Company's financial situation. This disclosure obligation also encompasses the Company's relationships with other Group companies, the consolidated financial statements and any interactions with subsidiaries as described above.

Documents

Accounting documents and the Auditor's Report and complete proposals of the Board of Directors for resolutions under items 9b (including the Board of Director's statement in accordance with Chapter 18, Section 4 of the Swedish Companies Act), 18 (including the statement from the Board of Directors in accordance with Chapter 19, Section 22 of the Swedish Companies Act), 19 and 20 on the agenda as well as the remuneration report to be submitted for approval at the Annual General Meeting under item 10 (including the auditor's statement in accordance with Chapter 8, Section 54 of the Swedish Companies Act regarding the application of the guidelines for remuneration of senior management as resolved by the Annual General Meeting) will be available from the Company and at the Company's website not later than three weeks prior to the Annual General Meeting and will be sent to shareholders who so request and who provide their postal address.

The Election Committee's proposals and reasoned statement are available at the Company's website from the date the official notification is published. All of the aforementioned documents will be presented at the Meeting.

Please note that this is a translation for information purposes only. In the event of any discrepancies between the Swedish and English versions, the Swedish version shall prevail.

Stockholm, April 2025

THE BOARD OF DIRECTORS

For further information, please contact:

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This information is such that Alligo AB (publ) is obliged to make public pursuant to Nasdaq Stockholm's Rule Book for Issuers. The information was submitted for publication, through the agency of the contact person set out above, at 13.00 CEST on 14 April 2025.

About Alligo AB (publ)

Alligo is a leading player in workwear, personal protection, tools and consumables in the Nordics. Sales mainly take place through the concept brands Swedol in Sweden and Tools in Norway and Finland, via stores, field sales and telesales, digital sales and on-site service. Alligo also has non-integrated businesses in selected product and technology areas, such as product media, welding and battery which operate stores under their own brands. The group has around 2,500 employees and a turnover of around SEK 9.3 billion per year. Alligo AB (publ) is listed on Nasdaq Stockholm. Read more at alligo.com