



## PRESS RELEASE

July 1st, 2022

### Alligo acquires Magnusson Agentur AB

Alligo has acquired all shares in Magnusson Agentur AB. Magnussons has a store in Vinslöv that sells profile products and workwear. The company will be run as a subsidiary of Mercus Yrkeskläder AB.

Magnussons has sales of approximately SEK 27 million with good profitability and six employees. The acquisition strengthens Alligo's position in profile products and workwear.

- Magnussons will be a good addition to us at Mercus and the Alligo Group. We want to maintain the fine brand and identity that is Magnussons, at the same time as we will use the advantages that exist in that they become part of a larger group, says Anders Larsson, CEO of Mercus Yrkeskläder AB.

- We look forward to being part of the Alligo family and start a new journey with strong owners and a clear offensive will going forward, says Pelle Peolin, co-owner of Magnusson Agentur AB.

- An active acquisition strategy is an important complement to our organic growth and we welcome Magnussons to us and intend to continue to acquire well-managed companies that fit into Alligo's growth strategy, says Clein Ullenvik, President and CEO of Alligo.

The acquisition was completed on July 1, 2022.

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#### About Alligo

Alligo is a leading player within workwear, personal protective equipment, tools, and consumables in the Nordic region. The Group has annual revenue of approximately SEK 8.5 billion and approximately 2,300 employees. Alligo AB (publ) has been listed on Nasdaq Stockholm since June 2017. Read more at [www.alligo.com](http://www.alligo.com).

#### Alligo AB (publ)

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