

**Power of Attorney form
for the Annual General Meeting of Shareholders in Momentum Group AB (publ)
to be held 31 August 2020**

Background

The Annual General Meeting of Shareholders in Momentum Group AB (publ) (the "Company") will be held Monday, 31 August 2020 at 4:00 p.m. CEST at IVA's Conference Centre, Grev Turegatan 16, Stockholm, Sweden.

The Swedish Companies Act (Sw. *aktiebolagslagen (2005:551)*) prescribes that a shareholder who does not intend to attend the General Meeting in person may exercise his or her voting rights at the General Meeting through a proxy with a Power of Attorney which has been dated and duly signed by the shareholder. Pursuant to the Swedish Companies Act, the Company also has an obligation to provide shareholders with a Power of Attorney form for this purpose.

Notice of participation

Shareholders who wish to participate at the General Meeting must:

- be recorded in the shareholders' register maintained by Euroclear Sweden AB not later than Tuesday, 25 August 2020; and
- give notice of their intention to participate with the Company's head office by mail to "Annual General Meeting 31 August 2020", Momentum Group AB (publ), P.O. Box 5900, SE-102 40 Stockholm, Sweden; by telephone +46 10 454 54 90; or by e-mail to bolagsstamma@momentum.group, no later than Tuesday, 25 August 2020.

The notice of participation shall include information about the shareholder's name, personal identification number (corporate registration number), address, telephone number, number of shares and the names of any assisting counsel (not more than two). Personal data obtained from the shareholders' register maintained by Euroclear Sweden AB, the notice of participation at the General Meeting as well as information about representatives, proxies and assisting counsels will be used for purposes of registration, preparation of the electoral register for the General Meeting and, where applicable, the minutes of the General Meeting. Personal data is handled in accordance with the Data Protection Regulation (European Parliament and Council Regulation (EU) 2016/679). For more information about Momentum Group's processing of personal data, please refer to the Company's privacy policy which is available at the Company's website.

To exercise their voting rights at the General Meeting, a shareholder whose shares are registered in the name of a nominee must temporarily re-register their shares in their own names. Such re-registration must be completed not later than Tuesday, 25 August 2020.

A separate notice of participation at the Annual General Meeting must be filed in accordance with the instructions in the notice of the Annual General Meeting, even if the shareholder wishes to exercise its voting rights at the General Meeting through a proxy. A submitted Power of Attorney will not alone serve as a notice of participation at the General Meeting.

Additional information about the Power of Attorney

If a shareholder participates by a proxy authorised by a power of attorney, the original copy of the written and dated power of attorney, duly signed by the shareholder, shall be presented together with other relevant authorisation documents prior to the start of the General Meeting. In connection to the notice of participation at the General Meeting, representatives of legal entities must also submit a certified copy of the entity's certificate of registration or corresponding authorisation documents showing that they are authorised to represent the legal entity.

The shareholder may withdraw the Power of Attorney. Such withdrawal should be completed no later than Thursday, 27 August 2020 at the abovementioned address, or by telephone +46-10-454 54 90, or via e-mail bolagsstamma@momentum.group.

Power of Attorney

relating to the Annual General Meeting of Shareholders in Momentum Group AB (publ)
to be held Monday, 31 August 2020 at 4:00 p.m. CEST

Power of Attorney for

Name/company name of shareholder

Personal registration number/company registration number

Proxy

Name of proxy

Personal registration number

Postal address

Zip code and city

Daytime telephone number

Proxy also represents his/her own shares at the Annual General Meeting.

Signature of person/shareholder granting proxy

Please note that the Power of Attorney must be signed and dated.

Date

Signature of person granting proxy (if signing on behalf of a company, a copy of a current certificate of registration must be attached)

Printed name

Voting instructions

On the following page, instructions for voting may be specified. Please see the notice to the General Meeting for the complete resolution proposals.

Voting instructions for the proxy _____ on behalf of the shareholder _____, personal identification number/corporate registration number _____ for the resolution items at the Annual General Meeting in Momentum Group AB (publ) (the "Company") held Monday, 31 August 2020.

<p>2. Election of the Chairman to preside over the Meeting in accordance with the Election Committee's proposal.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>3. Compilation and approval of Electoral Register.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>4. Approval of the agenda proposed by the Board of Directors for the Meeting.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>5. Election of one or two persons to approve the Minutes to be taken at the Meeting.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>6. Determination of whether the Meeting has been duly convened.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>9.a) Resolution regarding the adoption of the income statement and balance sheet, and of the consolidated income statement and consolidated balance sheet.</p>
<p>Resolution regarding the adoption of the income statement and balance sheet.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>Resolution regarding the adoption of the consolidated income statement and consolidated balance sheet.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>9.b) Resolution regarding the appropriation of the Company's profit according to the duly adopted balance sheet in accordance with the Board of Directors' proposal.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>9c). Resolution regarding the discharge from liability for the Board of Directors and the President & CEO.</p>
<p>Resolution regarding the discharge from liability for Johan Sjö (Chairman of the Board of Directors) for the period 28 August 2019 to 31 March 2020 in the capacity as Board member.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>Resolution regarding the discharge from liability for Charlotte Hansson for the full financial year 2019/20 in the capacity as Board member.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>Resolution regarding the discharge from liability for Stefan Hedelius for the full financial year 2019/20 in the capacity as Board member.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>Resolution regarding the discharge from liability for Göran Näsholm for the period 28 August 2019 to 31 March 2020 in the capacity as Board member.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>Resolution regarding the discharge from liability for Gunilla Spongh for the full financial year 2019/20 in the capacity as Board member.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>Resolution regarding the discharge from liability for Pernilla Andersson (employee representative) for the period 9 January 2020 to 31 March 2020 in the capacity as Board member.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>Resolution regarding the discharge from liability for Jörgen Wigh (former Chairman of the Board of Directors) for the period 1 April 2019 to 28 August 2019 in the capacity as Board member.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>Resolution regarding the discharge from liability for Fredrik Börjesson for the period 1 April 2019 to 28 August 2019 in the capacity as Board member.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>
<p>Resolution regarding the discharge from liability for Ulf Lilius for the full financial year 2019/20 in the capacity as President & CEO.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/></p>

11. Determination of the number of Directors in accordance with the Election Committee's proposal.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
12. Adoption of fees to the Board of Directors and the auditors in accordance with the Election Committee's proposal.
Adoption of fees to the Board of Directors.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
Adoption of fees to the auditors.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
13. Election of Directors and Chairman of the Board of Directors in accordance with the Election Committee's proposal.
Re-election of Stefan Hedelius as Director.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
Re-election of Göran Näsholm as Director.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
Re-election of Johan Sjö as Director.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
Re-election of Gunilla Spongh as Director.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
New election of Johan Eklund as Director.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
New election of Christina Åqvist as Director.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
Re-election of Johan Sjö as Chairman of the Board of Directors.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
14. Election of registered accounting firm in accordance with the Election Committee's proposal.
Re-election of the auditing firm KPMG AB as auditors.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
15. Resolution on amended instructions for the Election Committee in accordance with the Election Committee's proposal.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
16. Election of members and Chairman of the Election Committee in accordance with the proposal from major shareholders as of 30 June 2020.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
17. Resolution regarding guidelines for determining remuneration and other terms of employment for senior management in accordance with the Board of Directors' proposal.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
18. Resolution regarding the authorisation for the Board of Directors to decide on the acquisition and conveyance of treasury shares in accordance with the Board of Directors' proposal.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
19. Resolution regarding the authorisation for the Board of Directors to resolve to issue new shares up to 10 per cent of the number of shares to use as payment for acquisitions in accordance with the Board of Directors' proposal.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
20. Resolution regarding amendment of the financial year and amendments to the Articles of Association in accordance with the Board of Directors' proposal.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
21. Resolution regarding amendments to the Articles of Association in accordance with the Board of Directors' proposal.
Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>