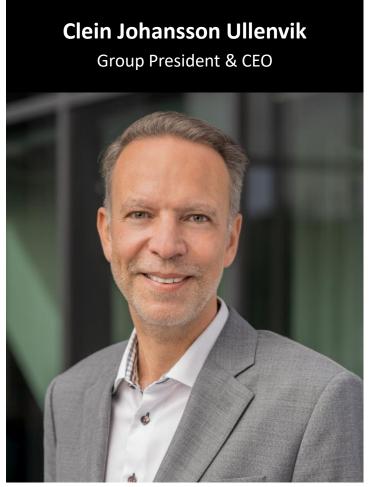
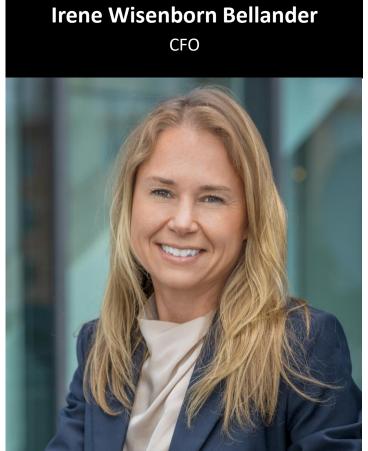


Presenters



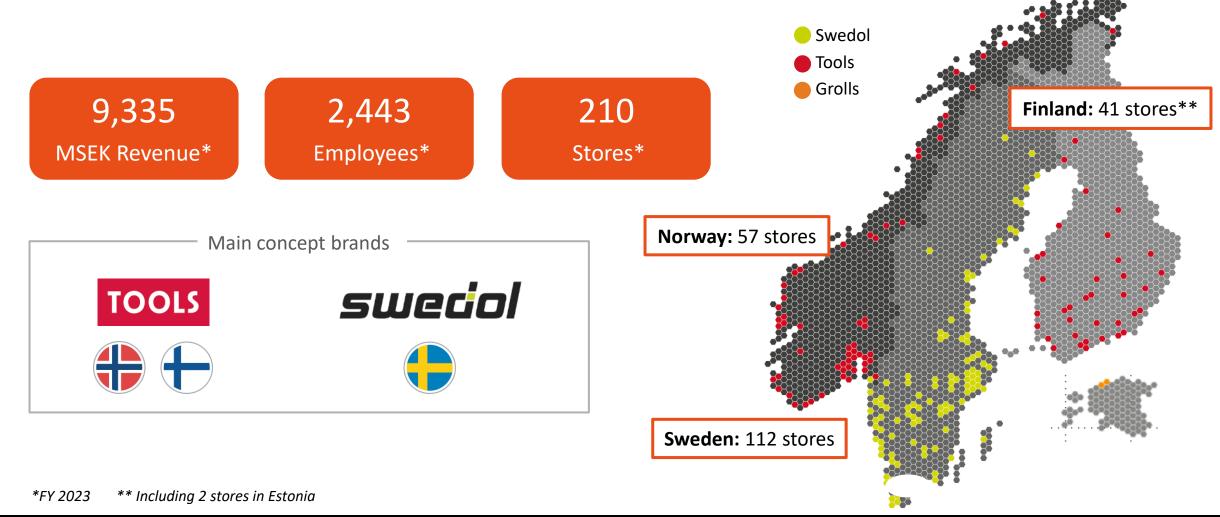


AGENDA

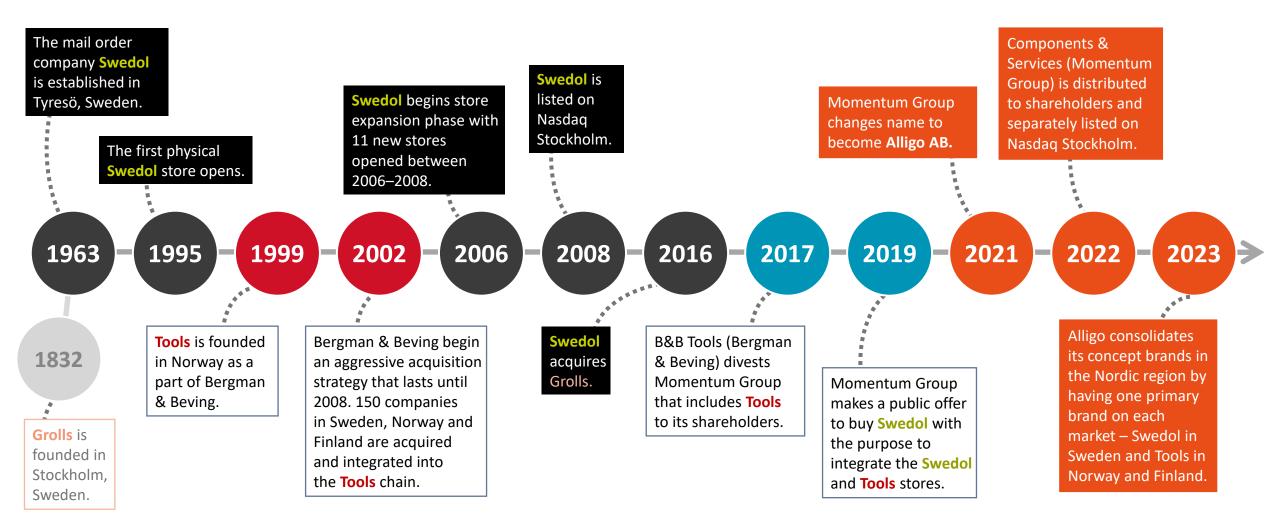
- This is Alligo
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Alligo – a leading player in workwear, personal protection, tools and supplies in the Nordic region

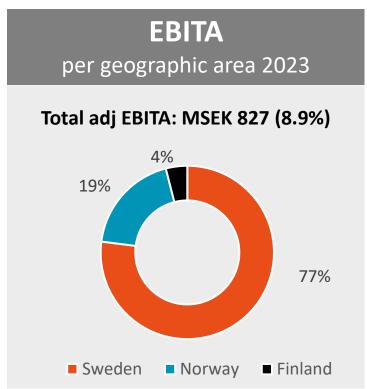


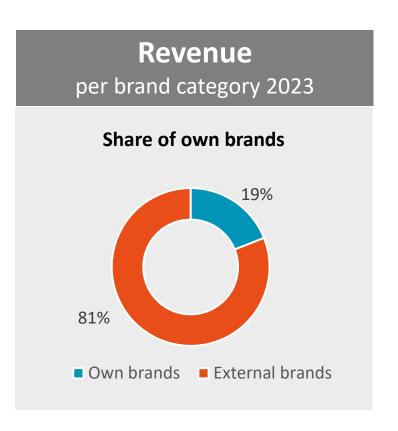
The origins of Alligo



Alligo at a glance







Alligo at a glance

Nordic main markets

– annual revenue of approximately SEK 59 billion

Customers

– a combination of small and medium-sized enterprises (SME), large industrial companies and the public sector all within eight defined segments >>

Main competitors

 chains that focus on industry and construction as well as independent local operators



Manufacturing



Construction Industry



Public Sector



Transport & Storage



Repair & Maintenance



Agriculture & Forestry



Fishing & Aquaculture



Oil & Gas

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Q4 business conditions **Delivery** Market **Proactive** Macrocapacity economic factors situation management Good and stable Continued weak Cost reductions Accelerated market development downturn in the • Price adjustments in Sweden and business cycle - Sensitive categories Finland Geopolitical Growth by - Several customer turbulence incl acquisitions segments Red Sea Driving sales Signs of weaker Reducing inventories market in Norway - Except stable demand in Oil & Gas industry

Q4 in brief

- Strong cash flow and increased profitability despite weaker demand
- Revenue decreased -6.8 % to MSEK 2,538 (2,723)
- Adjusted EBITA increased by 3 % to 308 MSEK (298)
- Improved operating cash flow MSEK 526 (417)
 - Still high inventory levels, but positive trend
- Signed agreements for additional three acquisitions*
 - Two within welding further strengthening Alligo's position in this area
- Alligo commits to Science Based Targets initiative (SBTi)
- Consolidation of concept brands in the Nordic region
 - Sweden = Swedol, Norway & Finland = Tools
- Coordination of Norwegian logistic centers initiated
- Board of Directors proposes a dividend of SEK 3,50 (3,00)

- 6.8 %

Revenue

+ 3 %

Adjusted EBITA growth

12.1 % (10.9)

Adjusted EBITA margin

^{*}Completed in January 2024.

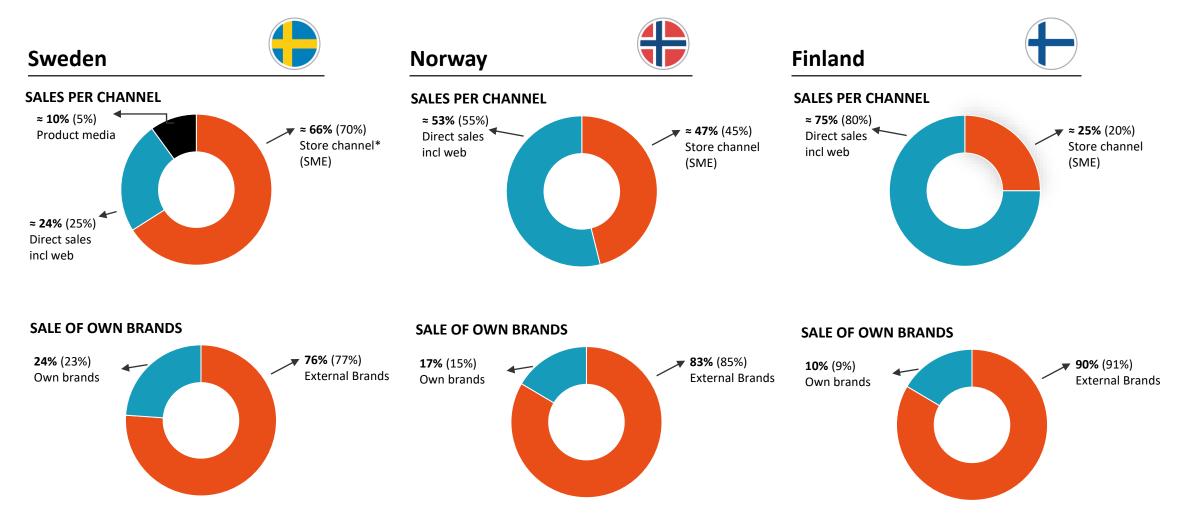
2023 - Six acquisitions signed, adding 330 MSEK in annual revenues

- as well as 80 employees and 8 stores

| Acquisition | Product category | Date signing | Annual revenue (MSEK)* | Employees | Stores |
|------------------------------------|---|--------------|---------------------------|-----------|--------|
| Hitakone Oy | Workwear/Tools | April 2023 | 34 | 8 | 1 |
| Topline AB (70%) | Workwear/Profile Clothing/Product Media | May 2023 | 60 | 16 | 2 |
| Tampereen Pirkka-Hitsi Oy | Welding | June 2023 | 57 | 13 | 2 |
| ⊕ Tore Vagle AS** | Industrial Components/Tools/ | Dec 2023 | 38 | 11 | 1 |
| Svets och Tillbehör i Sverige AB** | Welding/Tools | Dec 2023 | 120 | 24 | 1 |
| Svetspartner i Malmö AB** | Welding/Tools | Dec 2023 | 25 | 8 | 1 |
| | | | | | |
| | | | | | |
| | | | 334 | 80 | 8 |

^{*}Currency rate: EUR 11,4, NOK 0,98 ** Completed in Jan 2024

Increased share of own brands and SME customers in 2023



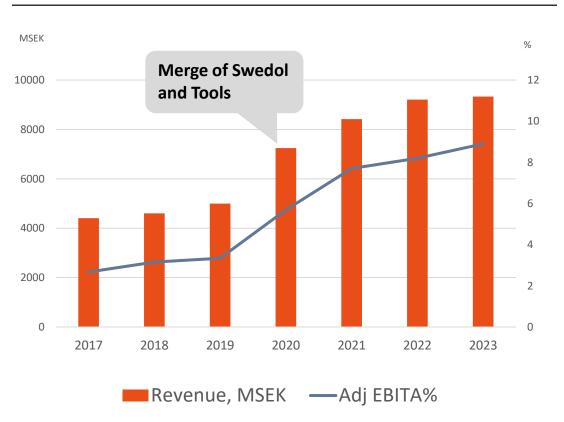
^{*} Sales related to Store channel in Sweden flat vs last year excl Product media

Building a stronger Alligo Group

Swedol, 2013-2019



Alligo, 2019–2023*



^{* 2017 -2020} relates to Momentum Group excl Component & Services.

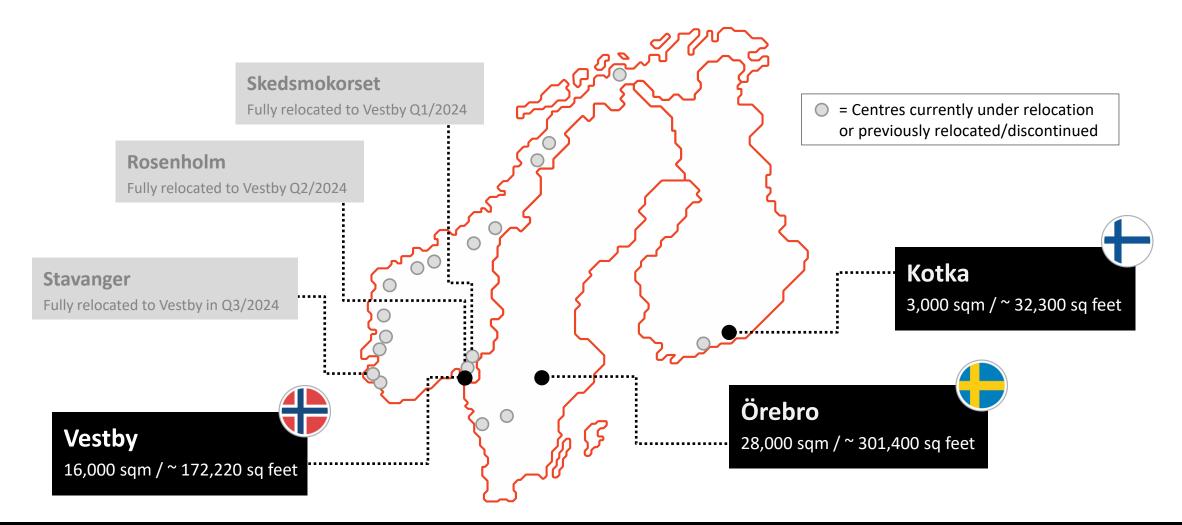
AGENDA

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Alligo's integrated Nordic logistics function

- increased storage capacity, improved efficiency and logistical offer





- Relocation of Norwegian logistic centers on-going

- Increased capabilities, improved efficiency and customer service
 - New modern premises of 16,000 sqm
 - Good logistical location well situated near highways and freight terminals
 - Capacity for future expansion opportunities
- Move from Skedsmokorset started Dec 1, 2023
 - The first orders sent to customers according to plan
 - In total 9,000 items will be relocated until end of Feb 2024
- Relocation of Rosenholm to begin mid-Feb
 - The move will include 22,000 items
 - Expected to be completed during Q2 2024







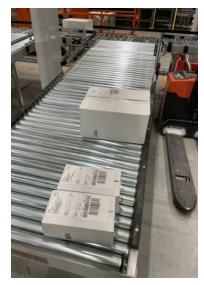


- Successful launch of extended automation

- Streamlining the packaging process
 - Increased automation to minimise indirect handling
- Improved working environment
- Saves time and improved delivery
 - To customers and our own stores
- Improved and standardised quality
- Autostore current capacity
 - 90,000 bins, 92 robots, and 30 picking ports
 - 1,000 goods received order lines per day
 - 13,000 average picked order lines per day









AGENDA

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Improved profitability in a weaker market

- Strong gross margin and reduced cost base

Revenues and EBITA

| MSEK | 2023 Oct-Dec | Δ, % | 2022 Oct-Dec | 2023 Jan-Dec | Δ, % | 2022 Jan-Dec |
|-------------------------------|-----------------|------|-----------------|-----------------|------|-----------------|
| Revenue | 2,538 | -6.8 | 2,723 | 9,335 | 1.3 | 9,211 |
| Adjusted EBITA | 308 | 3.4 | 298 | 827 | 9.4 | 756 |
| Amortisation | -14 | | -15 | -59 | | -63 |
| Items affecting comparability | -16 | | -15 | -20 | | -24 |
| Operating profit | 278 | | 268 | 748 | | 669 |
| Gross margin, % | 43.4 | | 41.4 | 41.4 | | 40.5 |
| Adjusted EBITA margin,% | 12.1 | | 10.9 | 8.9 | | 8.2 |

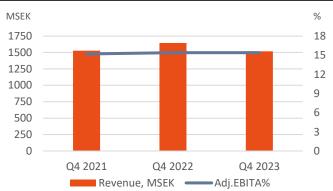
Highlights Q4

- Revenue decreased by -6.8 %
 - Organic growth of -7.5 %
 - Acquisition-driven growth of 3,0 %
 - Negative effect FX (-0,9%) and one less trading day (-1,4%)
- Improved gross margin
 - Increased share of own brands 21.8 % (20.2) and SME
 - Supplier negotiations
- Adjusted EBITA increased by 3.4 %
 - Margin improvements and cost savings
- Items affecting comparability mainly related to scrapping of Covid-related products in stock
- Financial net -34 MSEK (-22)
 - -27 MSEK (-16) excluding IFRS 16
- Effective tax rate of 21.3% (21.1)

Q4 – Norway: Increased profitability; Sweden and Finland: weak volumes

Sweden





| Organic growth: | Adj. EBITA margin: |
|-----------------|---------------------|
| Q4 -11% | Q4 15.4% (15.4) |
| Q1-Q4 -5% | Q1-Q4 11.4 % (11.4) |

- Revenue decreased by -7.8%
 - Accelerated slowdown in the market
 acquisitions counteract
- Increased share of own brands 25.4 % (23.8)
- EBITA decreased by -8 %
 - Declining volumes
 - Margin improvements and cost savings counteract

Norway



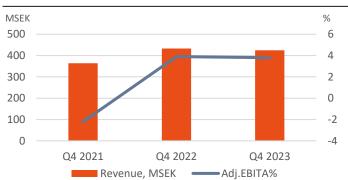


| Organic growth: | Adj. EBITA margin: |
|-----------------|--------------------|
| Q4 +1% | Q4 8.2% (4.6) |
| Q1-Q4 +4% | Q1-Q4 6.1% (4.1) |

- Revenue decreased by -6.3%
 - Signs of slowdown in the market except for Oil & Gas
 - Negative FX effects
- Increased share of own brands 20.2 % (17.2)
- EBITA increased by +68 %
 - Growth, margin improvements and cost savings

Finland





| Organic growth: | Adj. EBITA margin: |
|-----------------|--------------------|
| Q4 -8% | Q4 3.8% (3.9) |
| Q1-Q4 +/-0% | Q1-Q4 3.6% (4.0) |

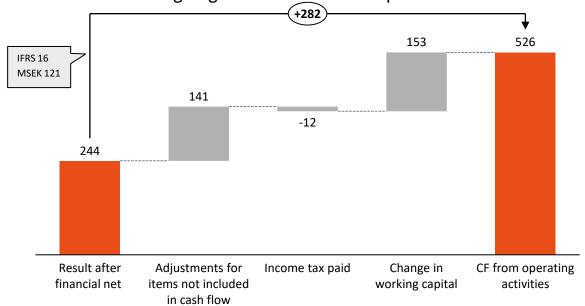
- Revenue decreased slightly by 1.8 %
 - Clear slowdown in the manufacturing industry
 acquisitions and positive FX effects counteract
- Increased share of own brands 12.3 % (11.9)
- EBITA decreased by -6 %
 - Declining volumes and investments in stores
 - Margin improvements counteract

Focus forward – increase the share of SME, improve sales and assortment management, and further cost adjustments

Improved operating cash flow in Q4 and for the full year

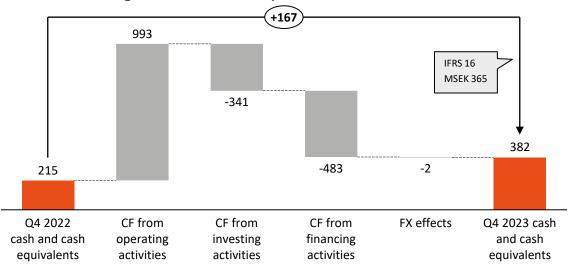
Q4 Operating activities

- Seasonally the strongest quarter
- Operating cash flow amounted to 526 MSEK (417)
 - Decreased inventory levels
- Increased NWC/Sales 27.8 % (24.1)
 - Inventory of own brands
 - Several ongoing actions related to capital reduction



Q1-Q4 Operating, investing and financing activities

- Investing activities
 - E-commerce solutions, service concepts, store modifications, newly constructed warehouse in Norway, and continued automation of the Group's logistics center (MSEK 215)
 - Acquisition of subsidiaries (MSEK 126)
- Financing activities
 - Dividend paid, increased usage revolving facility, amortization of leasing liabilities, and repurchase shares



Strong financial position

Overview of the financial position

| MSEK | 31 Dec 2023 | 31 Dec 2022 |
|--|----------------|----------------|
| Non-current interest bearing liabilities | 2,624 | 2,410 |
| Current interest bearing liabilities | 398 | 352 |
| Cash and cash equivalents | -382 | -215 |
| Financial lease liabilities | -1,191 | -1,013 |
| Net operational liabilities | 1,449 | 1,534 |
| EBITDA*, LTM | 914 | 845 |
| Net operational liabilities/EBITDA*, ggr | 1.6 | 1.8 |

Highlights

- Ratio of net operational liabilities to EBITDA (excl. IFRS 16) of 1.6
- Cash and unutilized granted credit facilities of MSEK 1,251 at the end of the period
- Equity/assets ratio 41 %
- Total facility 2,300 MSEK excl. credit facility 400 MSEK
 - Maturity 2026 + 1 year
 - Q4 average interest rate 5.1% (3.1)
- Financial covenants fulfilled
- Continue to invest in organic growth and take advantage of potential good M&A opportunities

^{*} Excl. IFRS 16

Solid performance in 2023 in relation to Financial Targets

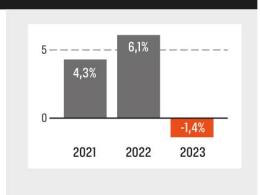
TARGET OUTCOME

GROWTH

>5%

Organic growth

Average organic growth shall be more than 5 per cent per year over a business cycle. Further growth shall also be made through acquisitions.



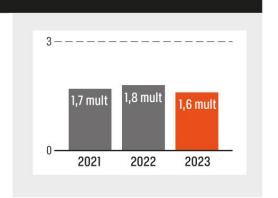
TARGET OUTCOME

INDEBTEDNESS

(3)

Ratio of net operational liabilities to adjusted EBITDA

Ratio of net operational liabilities to adjusted EBITDA shall be less than a multiple of 3.

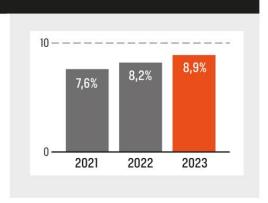


PROFITABILITY

>10%

Adjusted EBITA margin

The adjusted EBITA margin shall be more than 10 per cent per year.

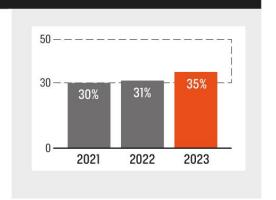


DIVIDEND

30-50%

Dividend from net profit

The dividend as a percentage of net profit shall be 30–50 per cent, taking into account other factors such as financial position, cash flow and growth opportunities.



Performance 2023 in relation to Sustainability Targets

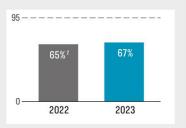
OUTCOME **TARGET** OUTCOME **TARGET**

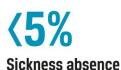
RESPONSIBLE SUPPLIER RELATIONSHIPS

>95%

Shall meet the Supplier Standard

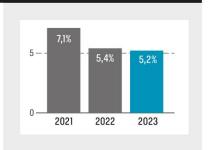
More than 95 percent shall meet Alligo's Supplier Standard¹, measured as a proportion of the total purchase value from suppliers to the standard assortment.





HEALTH

Sickness absence shall be less than 5 per cent of total scheduled hours.



SATISFIED CUSTOMERS

>75

Customer Satisfaction Index

Customer Satisfaction Index (CSI) shall amount to more than 75.

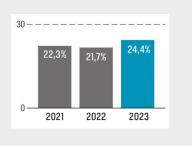
| NKI | 2021 | 2022 | 2023 ³ |
|------------------|------|------|-------------------|
| Sweden (Swedol) | 76 | 76 | |
| Sweden (Tools) | 79 | 77 | - |
| Sweden (Grolls) | 79 | 78 | |
| Norway (Tools) | 79 | 79 | |
| Norway (Univern) | 85 | 81 | - |
| Finland (Tools) | 77 | n.a. | - 4 |
| Finland (Grolls) | 76 | n.a. | - |

GENDER EQUALITY

>30%

Proportion of female managers

The proportion of female managers shall be more than 30 per cent.



CLIMATE IMPACT

Reduce greenhouse gas emissions

The climate-impacting emissions shall be reduced.

In December 2023, Alligo joined the Science Based Targets initiative. By the end of 2025, the Group shall establish targets for reducing climate impact.

2023 2024 2025 2026

- 1) Alligo's Supplier Standard includes contracts, an accepted Code of Conduct for Suppliers with associated chemical restriction lists, and a self-evaluation conducted by the supplier linked to the requirements of the Code of Conduct.
- 2) The calculation basis was adjusted in 2023 and the comparative figures for 2022 have been restated according to the same principles.
- 3) The method for measuring customer satisfaction is being revised. Results for 2023 can not be reported and a new target will be set according to the new measurement method.

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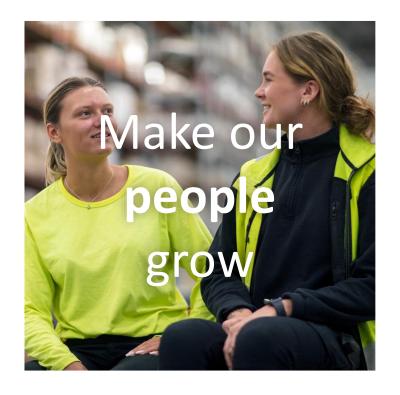


Q4 in summary

- Strong cash flow and increased profitability in a weaker market
- Improved operating cash flow
 - Inventory reduction actions yield positive results
- Strengthened competitiveness, by continued focus on
 - Price- and cost adjustments
 - Supplier negotiations
 - Sales and assortment management
 - Changing the customer mix
- Good delivery capacity and increased share of own brands in all markets



Three overarching themes for 2024







Outlook 2024

- Alligo is well-positioned in a weaker market
- Focus on driving sales, developing our offer and streamline our processes
 - Brand consolidation and roll-out of own brands
 - Refining our sales work
- Increase the share of SME
- Decrease inventory levels improve capital efficiency
- Adapting the cost structure to market conditions
- Financial and organizational capacity to acquire and integrate new companies
- Aiming to set climate targets in line with SBTi

Ready to hit the accelerator when the market returns





APPENDIX



Five reasons to invest in Alligo

1

2

3

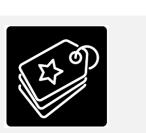
4

5

Attractive market growth and resilient customer segments

Scalable platform is a foundation for continued growth

Own brands
and services
increase
competitiveness
and profitability



Sustainability
as an
integrated
part of the
business





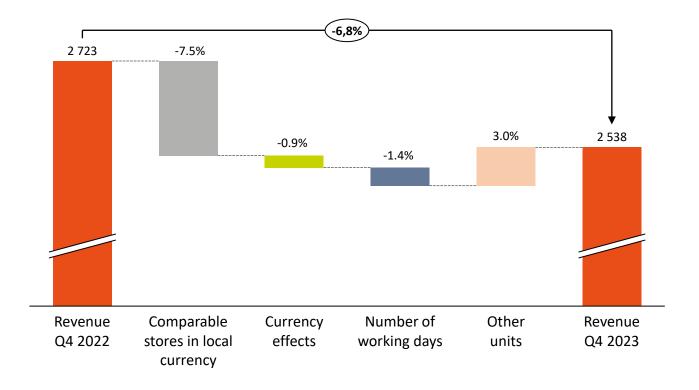


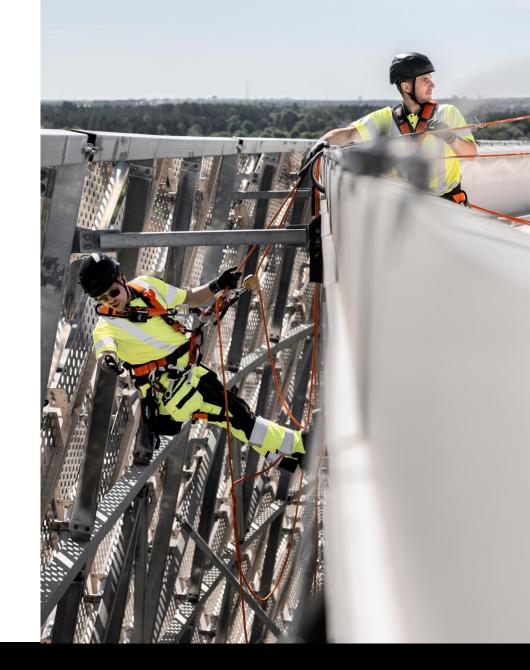




Revenue bridge fourth quarter 2023

Revenue year-on-year Q4





2023 - Increased profitability in Norway and stable profitability in Sweden

Sweden

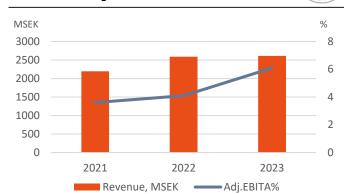




| Organic growth: | Adj. EBITA margin: |
|-----------------|--------------------|
| 2023: -5% | 2023: 11.4% (11.4) |

- Revenue in line with prior year +0.3 %
 - Acquisition-driven growth
 - Slowdown in the market intensified during the year
- Increased share of own brands 23.9 % (22.9)
- EBITA in line with last year
 - Margin improvements and cost savings counteract decline in organic growth

Norway

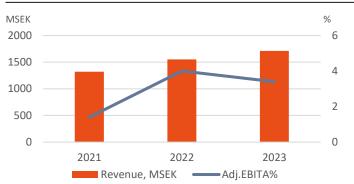




- Revenue in line with prior year +0.8%
 - Acquisitions and strong Oil & Gas segment
 - Negative FX effects
- Increased share of own brands 16.5% (14.6)
- EBITA increased by +50%
 - Growth, improved sales and assortment management, cost adjustments

Finland







- Revenue increased by 10.1 %
 - Acquisition-driven growth
 - Positive FX effects
 - Slowdown gradually intensified during the year
- Increased share of own brands 10.2 % (8.8)
- EBITA decreased by -2%
 - Higher costs from investment in stores mitigated by margin improvements

Focus forward – increase the share of SME, improve sales and assortment management, and further cost adjustments

IFRS 16 effects on cash flow

| MSEK | 2023 Oct-Dec | 2022 Oct-Dec | 2023 Jan-Dec | 2022 Jan-Dec |
|--|-----------------|-----------------|-----------------|-----------------|
| IFRS 16 effects on cash flow from operations | 121 | 84 | 365 | 364 |
| IFRS 16 effects on cash flow from financing activities | -121 | -84 | -365 | -364 |

2022 - Nine acquisitions signed, adding 400 MSEK in annual revenues

- as well as 115 employees and 13 stores

| Acquisition | Product category | Date signing | Annual revenue (MSEK)* | Employees | Stores |
|---|---|--------------|---------------------------|-----------|--------|
| Liukkosen Pultti Oy | Workwear/Tools | Feb 2022 | 47 | 12 | 1 |
| Lunna AS | Industrial Components/Tools/ Workwear/Protective Equipment | March 2022 | 86 | 26 | 3 |
| H E Seglem AS | Industrial Components/Tools/ Workwear/Protective Equipment | June 2022 | 42 | 8 | 1 |
| Magnusson Agentur AB | Profile Products/Workwear | July 2022 | 27 | 6 | 1 |
| EVH AS | Tools/Supplies/Workwear/ Protective Equipment | Aug 2022 | 13 | 4 | 1 |
| Profeel Sweden AB (75%) | Profile Clothing/Product Media | Nov 2022 | 72 | 18 | 2 |
| Z- Profil AB** (70%) | Profile Clothing/Product Media | Dec 2022 | 41 | 13 | 2 |
| Kents Textiltryck i Halmstad AB** (70%) | Workwear/Profile Clothing/Product Media | Dec 2022 | 42 | 15 | 1 |
| Olympus Profile i Uddevalla AB** (70%) | Workwear/Profile Clothing/Product Media | Dec 2022 | 43 | 13 | 1 |
| | | - | 414 | 115 | 13 |

^{*} Currency rate: EUR 10.5, NOK 1.05

^{**} Completed beginning of 2023

ALLGO

Read more: alligo.com/en/report/year-end-report-2023/